

Multi-stakeholder model for .eu

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Stakeholders

- **Structural, ongoing and ad-hoc consultation mechanisms with our:**
 - ***Customers***
 - EU domain name industry and in particular the .eu accredited registrars;
 - EU registrants including SMEs and trade mark holders.
 - ***Regulators***
 - European Union institutions;
 - ICANN (root services).
 - ***Peers***
 - European and international domain name registry community.

Challenges

- Special registry
- Government
 - Regular education process
- 28 countries Internet communities
 - Public, multilingual surveys
 - Relations via the accredited registrars
 - Distributed account management network

Outcome of our approach

- Consensus building model that takes into account the perspectives of stakeholders coming from 28 EU countries and overseas
- Appreciation by our registrar community and other stakeholders
- Smooth introduction of new policies and procedures (IDNs, multiyear registrations, revised trade and transfer procedure,...)

Thank you!

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