New gTLD Program Update
15 July 2013

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New gTLD Program: History

GNSO policy: new gTLDs into DNS

Board approves GNSO policy

Applicant Guidebook (Version 1)

AGB (V2)

AGB (V3)

AGB (V4)

AGB (Proposed Final)

Board authorizes New gTLD Program

1,930 Apps

Accept Applications

Prioritization Draw

Batch 1 Initial Evaluation Results

Board approves RAA & RA

FIRST NEW gTLD

2007   2008   2009   2010   2011   2012   2013   2014
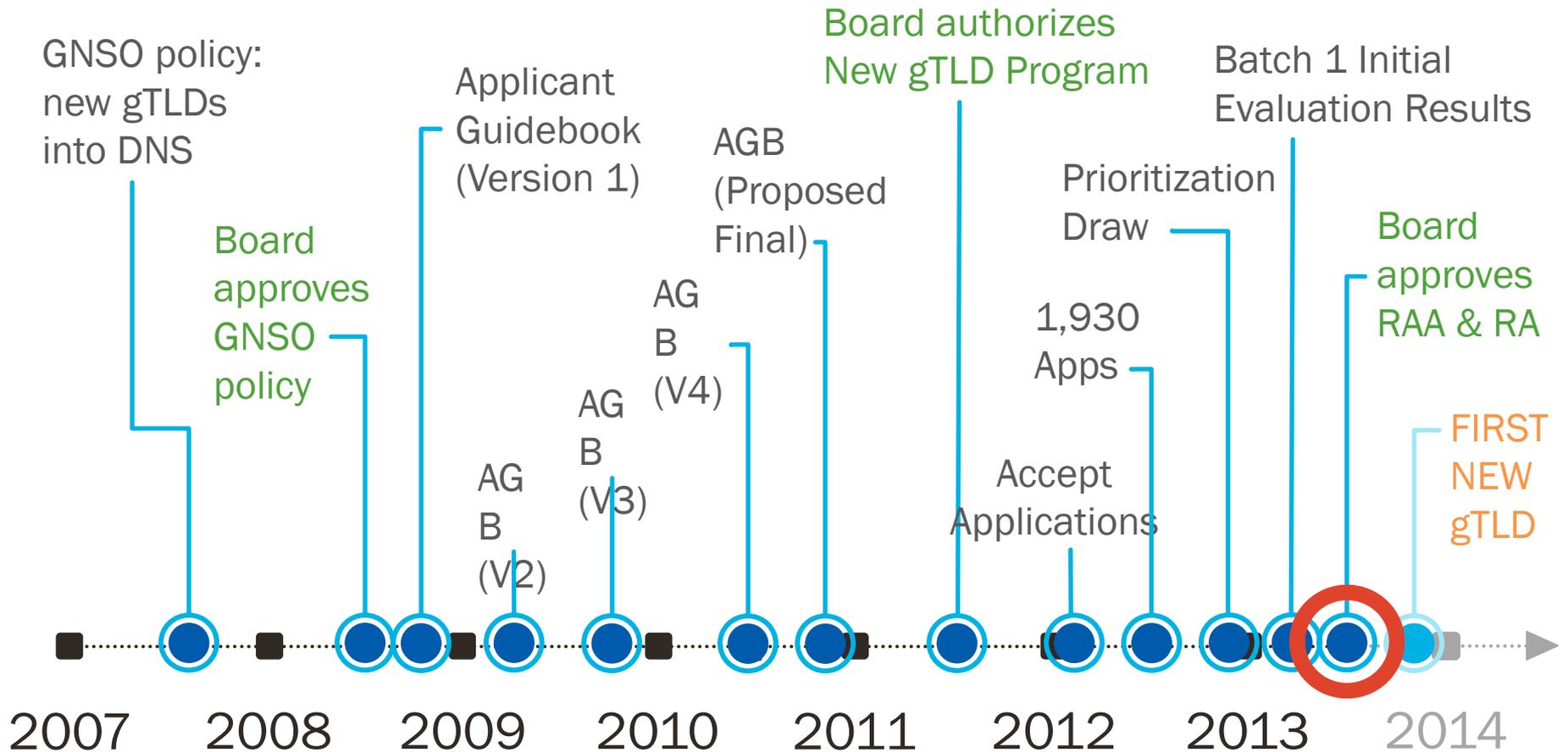
Agenda

+ **Milestones**

+ **Application Processing**

+ **Security & Stability**

+ **Rights Protection Mechanisms**

+ **Operational Support Mechanisms**

+ **Next Steps**

Milestones

Registrar Accreditation Agreement

27 June 2013: Approved by ICANN Board

+ Next steps:

– New RAA application being posted

– Registrar enrollment / early adoption

– Conflicts / local law waiver process

– Whois validation working group: identification of feasible "tools"

– Educational outreach:

  • ICANN U.S. Headquarters, China

  • Web and other locations to be determined

Registry Agreement

2 July 2013: Approved by ICANN Board New gTLD Program Committee

+ Changes From 29 April Draft:

– ICANN must provide 30 days notice for fee changes

– Specification 2, clarifications to Data Escrow data format, notifications, and RO indemnification

– Specification 3, clarifications to RO reporting

– Specification 7, clarifications to RPM requirements

– Specification 11 updates to include GAC Advice

– General clarifications

GAC Advice Update

+ 28 total items of advice/information requests, 15 fully addressed

+ Contracting now possible with all except GAC-identified strings

+ Remaining items to be discussed in Durban:

  – .halal & .islam

  – 14 deferred strings: GAC expected to provide definitive advice in Durban

  – IGO Protections: temporary protections in place

  – Category 1, items 1-8 & Category 2, restricted access

  – Category 2, exclusive access

+ Full summary:
http://www.icann.org/en/news/announcements/announcement-2-03jul13-en.htm

Application Processing

Application Statistics

Total Announced June 2012 … **1,930**

Withdrawn … **97**

Active … **1,833**

IE Results Posted Through Priority Number … **1,200**

Contracting Information Request Initiated … **31**

Initial Evaluation
Current Status
(12 July 2013)

Not Approved: 3

On Hold: 43

Withdrawn: 49

Eligible for Extended Evaluation: 13

Passed: 1,092

0   300   600   900   1200

Applications

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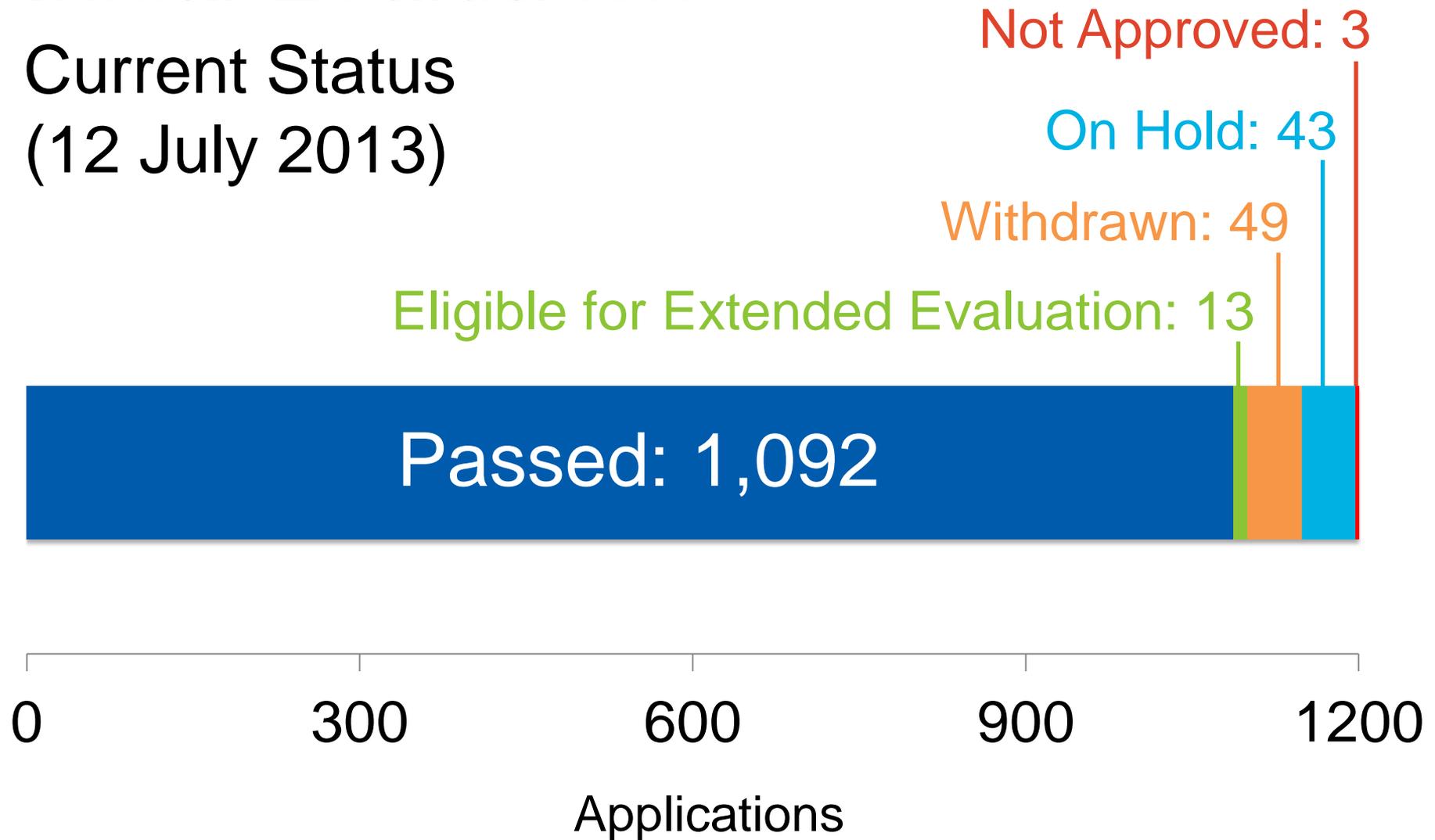
Initial Evaluation Status

+ IE results released weekly for batches of 100 priorities

+ Some applications may be on hold due to:

  – Pending change request

  – Outreach

  – Pending Clarifying Questions (CQs)

+ IE to be completed by 30 August

  – Applications with pending change requests or CQs may be delayed

Objections & Dispute Resolution

Admissible Objection Filings
Total = 263

Community
The International Center of Expertise of the International Chamber of Commerce (ICC)

String Confusion
The International Centre for Dispute Resolution (ICDR)

67

104

69

23
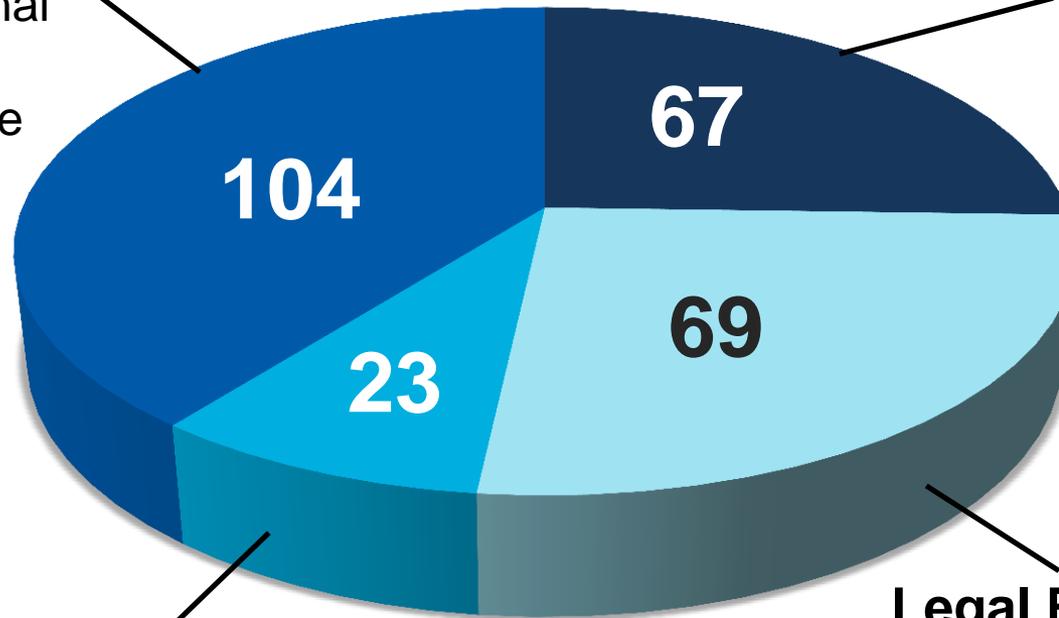
Limited Public Interest
The International Center of Expertise of the International Chamber of Commerce (ICC)

Legal Rights
World Intellectual Property Organization (WIPO)

Objections & Dispute Resolution

Objection & Dispute Resolution Progress

Chart values:
- String Confusion: In Progress 63, Terminated 4
- Legal Rights: In Progress 61, Terminated 4, Applicant Prevailed 4
- Limited Public Interest: In Progress 22, Terminated 1
- Community: In Progress 101, Terminated 2

Legend: ■ Applicant Prevailed   ■ Objector Prevailed   ■ Terminated   ■ In Progress
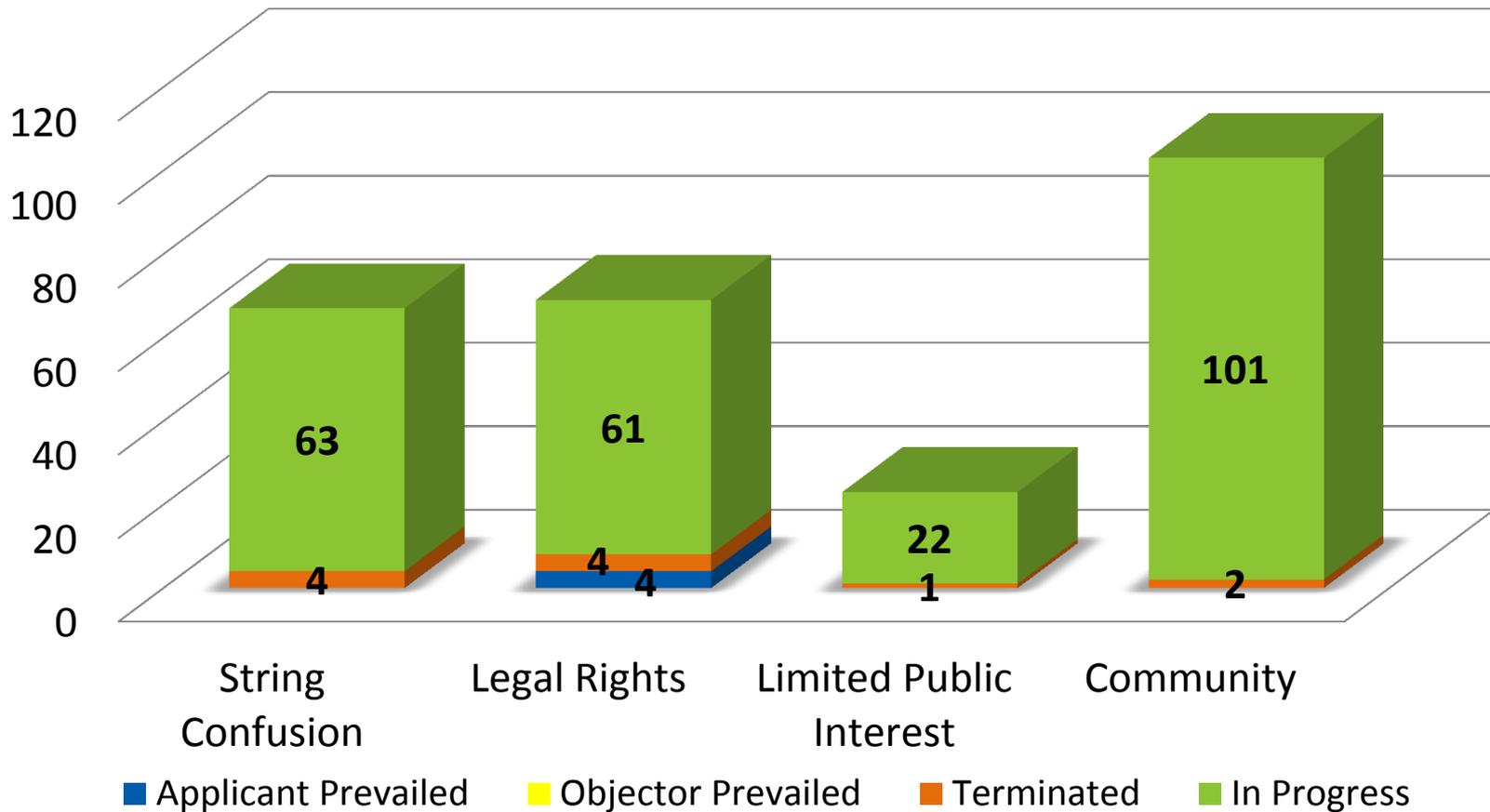
Objections & Dispute Resolution

+ Items in discussion with Dispute Resolution Service Providers (DRSPs):

  + Estimated Advance Fee Inquiries

  + Applications subject to New gTLD Program Committee (NGPC) resolution regarding Beijing GAC Communiqué

Contracting Process

+ 3 July 2013 – Contracting Information Request (CIR) Initiated

+ Application Priority # 1-50 received notifications

 – 31 Applicants received a CIR

+ Attend the Contracting Session

 – Monday, 15 July at 16:30 – 17:30

+ Learn More

 – Contracting page of Microsite (with CIR Guidance): http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting

Pre-Delegation Testing

+ PDT Operationally Ready

+ PDT specs updated for Production 12 July 2013

+ Applicants to be invited to begin Pre Delegation Testing once Contract is executed

+ PDT Beta Testing update
  – 45 Beta Tests Conducted or In Progress
  – 24 Registry Service Providers Participated

+ Attend the Pre-Delegation Testing Session
  – Monday, 15 July at 17:45 – 18:45

+ Learn More
  http://newgtlds.icann.org/en/applicants/pdt

Rights Protection Mechanisms

Trademark Clearinghouse

⊙ Verification Service live: 26 Mar

Sandbox & Test SMDs available `15 Jul - ongoing`

Production SMDs issued ⊙ 31 Jul

Sunrise Integration Testing `15 Aug - ongoing`

Sunrise Service live ⊙ 23 Aug

Claims Integration Testing `4 Sep -ongoing`

Claims Service live ⊙ 26 Sep

Mar   Apr   May   Jun 2013   Jul   Aug   Sep
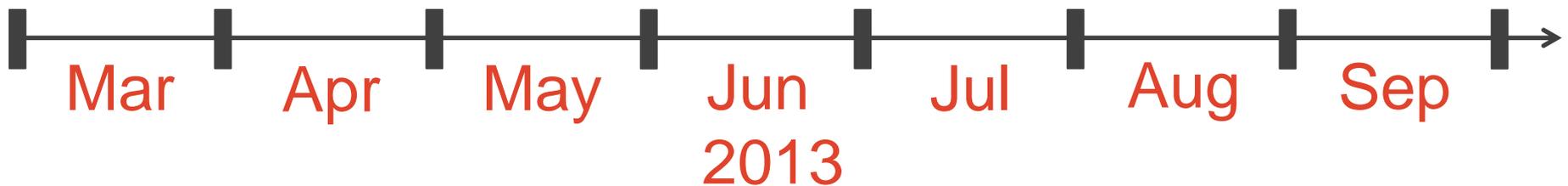
Trademark Clearinghouse

Related Work

+ Sunrise Portal

+ Inclusion of previously abused labels (+ 50)

+ RPM requirements

+ Attend TMCH session

– Wednesday, 17 July 2013, **11:00 – 13:00**

– http://durban47.icann.org/node/39747

Uniform Rapid Suspension System

+ Created by the community (IRT, STI-RT) as a complement to UDRP

 – To resolve clear-cut cases of trademark infringement

 – Remedy: suspension of the domain name, meaning that lookups will resolve to a URS information site

 – Fast and inexpensive (< 500 USD)

 – Compulsory for all new gTLDs (only!)

+ Two providers appointed: NAF and ADNDRC

+ Attend the Demo Session

 – Wednesday, 17 July 2013, 13:15 – 14:15

Post-Delegation Dispute Resolution Processes

+ Registry-Restrictions (RRDRP)

- RFP process concluded
- Next step: enter into MOU with Provider(s) by 31 July 2013
- Jointly develop procedures and rules with provider(s)

+ Trademark Post-Delegation (TM-PDDRP)

- RFP process concluded
- Next step: enter into MOU with Provider(s) by 31 July2013
- Jointly develop procedures and rules with provider(s)

+ Public Interest Commitments (PICDRP)

- Public Comment process concluded
- 30 June 2013: Revised PICDRP sent to RA-Negotiating Team
- 31 July2013: Post final PICDRP (goal)
- Next step: Issue RFP for PICDRP providers

Operational Support Mechanisms

Service Level Agreement Monitoring

+ **Key Dates**
  - September 2013: Full DNS testing operational, WHOIS and EPP tested using standard TCP port test
  - November 2013: Full EPP, WHOIS, and correlational testing operational

+ **Ensure registries are providing the required baseline level of service in three primary areas: DNS, RDDS and EPP**

+ **Platform in development by contractor Zabbix, SIA**

+ **Monitoring nodes across all ICANN regions**
  - 27 of 36 nodes have been deployed

Emergency Back-End Registry Operator

On schedule for September launch

+ Discussing Master Agreement with EBEROs

+ Finalizing Common Transition Process (CTP) and internal readiness procedures

+ Each EBEROs provider to go through readiness testing and simulation before the end of 2013

+ ICANN will be Centralized Zone File repository and have dedicated escrow for EBERO cases

+ Detailed program structure and process update will be shared with community in Buenos Aires

Data Escrow

+ Key Milestones

  – 07 March 2013: Call for Data Escrow Agents

  – 31 May 2013: First two ICANN-approved Data Escrow Agents announced

  – 28 June 2013: New gTLD RyDE escrow agreement templates published

+ Data escrow requires each new gTLD registry to save data with an ICANN accredited data escrow agent

+ Learn more

  http://newgtlds.icann.org/en/applicants/agb/base-agreement-spec-2-data-escrow

Centralized Zone Data Access Program

+ New gTLD requirement to provide zone data

+ A new model for zone file access that can scale with the number of new gTLDs

  – A central point of access

  – Data delivered in standardized, consistent format

+ Resource to help prepare:

  – Wednesday, 17 July 2013, 11am: Live Demo

  – czdap.icann.org feedback welcome

Next Steps

Extended Evaluation

+ Election to begin in July

  – Eligible applicant may elect EE within 15 days from date of IE results publication

+ Evaluation to start in August

  – Overall Extended Evaluation = 12 weeks

+ Results anticipated by December '13/January '14

  – Published within 3 weeks of completion of evaluation

Extended Evaluation Process

+ 3-step EE Process

    1. EE election

    2. Clarifying Questions: Applicants receive and respond; Panels evaluate responses

    3. Panels deliver EE recommendations and ICANN posts results

+ More Interactive

    – Q&A with ICANN before EE election regarding remaining application deficiencies

   – Open dialogue with ICANN during Clarifying Question

String Contention Resolution

**218 Active Contention Sets**

27 — Sets With Community

191 — Sets Without Community
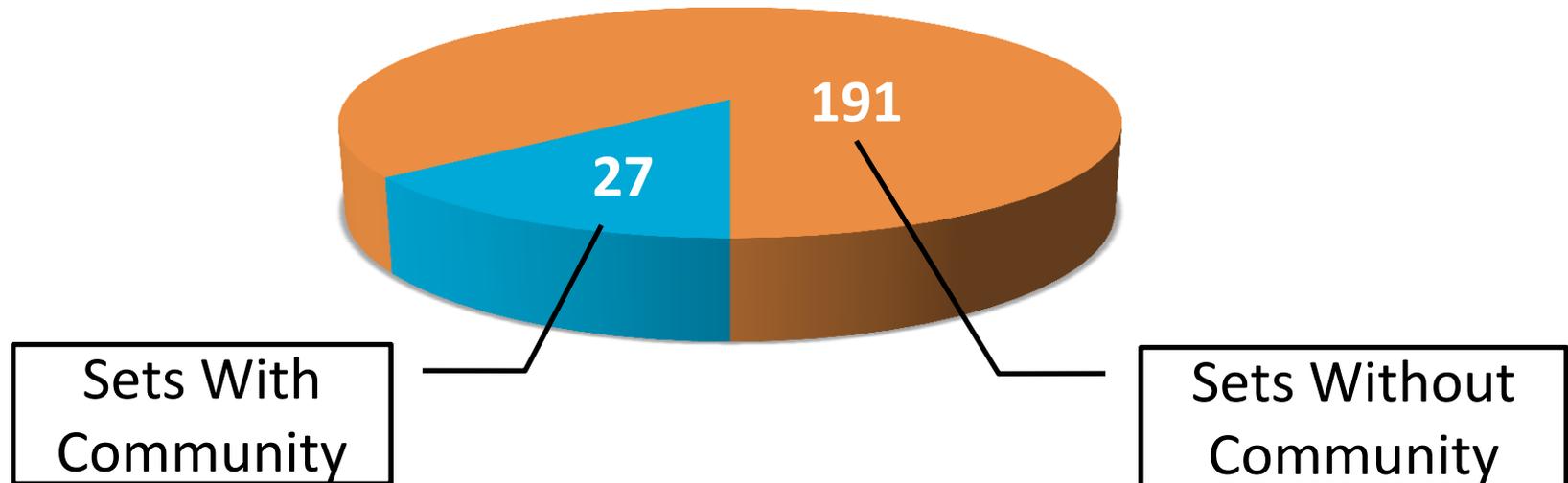
+ Contention resolved through two mechanisms

– **Community Priority Evaluation**: For Community Designated Applications

– **Auction**: Mechanism of Last Resort

DURBAN

CPE Timeline

	Jul 2013	Aug 2013	IE End	Sep 2013	Oct 2013
CPE procedures		5 Feedback 30			
Applicant Election				3 Election 20	
Panel Evaluation				23 CPE Batch 1	
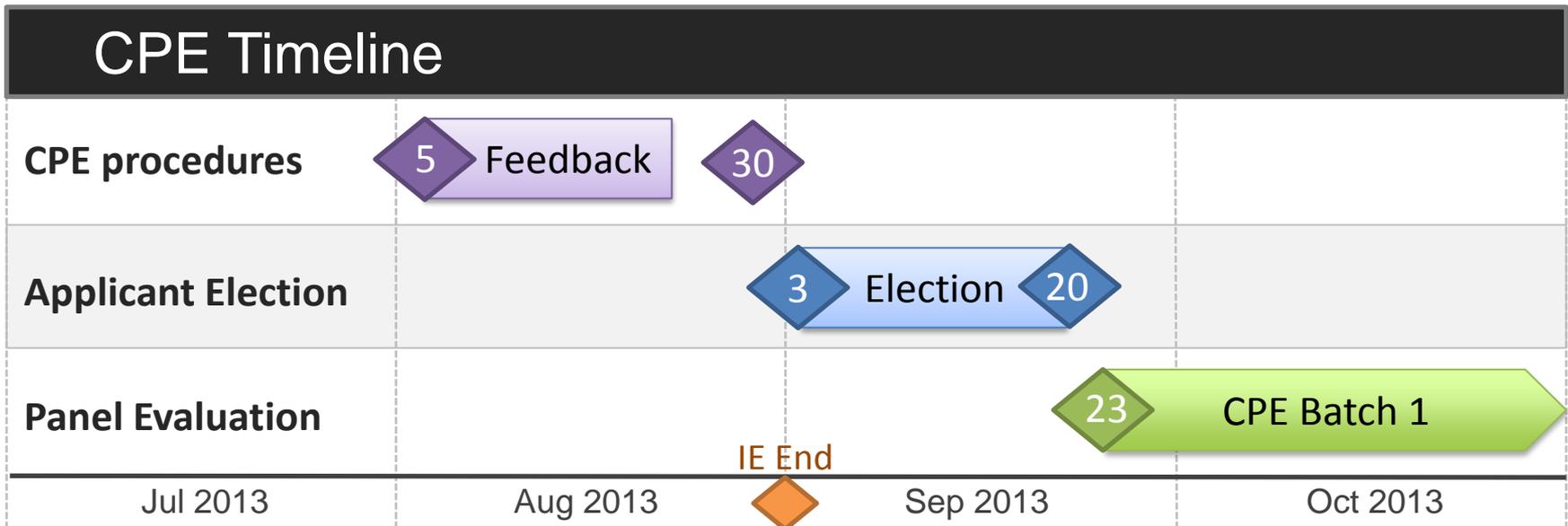
+ 5 Aug: CPE procedures posted

+ 30 Aug: Updated procedures, if changes

+ 3 Sep: Formal CPE Election/Deposit begins

+ 23 Sep: CPE Batch 1 Begins

Auction Timeline

Auction Provider & Operational Readiness			

Publish User documentation

Mock Auctions / User Training

First Auction

Jul 2013	Aug 2013	Sep 2013	Oct 2013
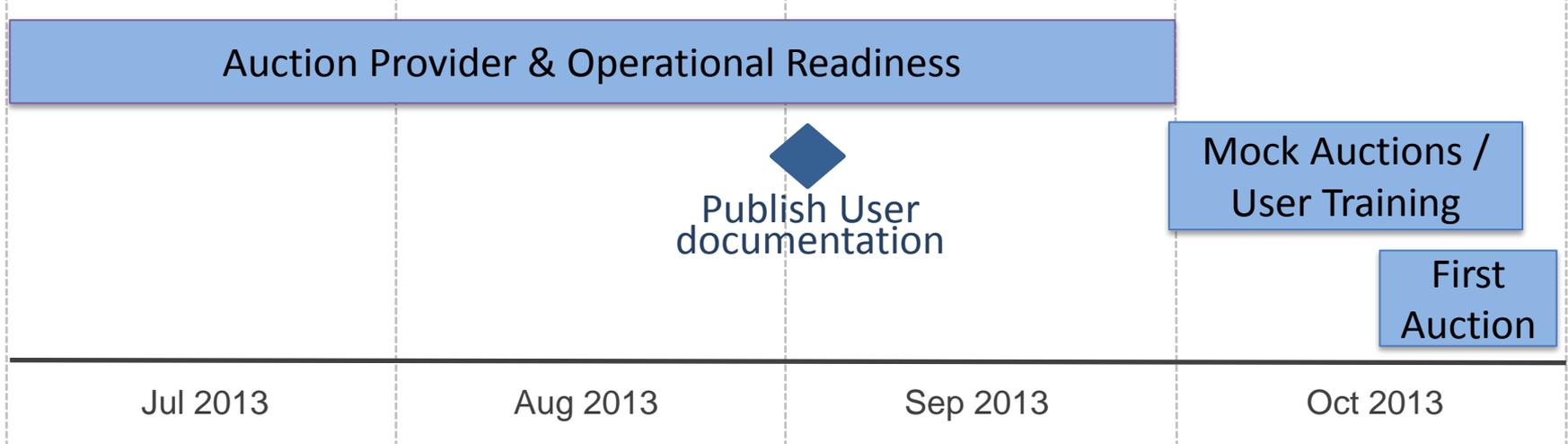
+ **Auction Provider Readiness**

  – System Configuration & User Documentation

+ **3 September - Publish User Documentation**

+ **30 September - Training & Mock Auctions**

+ **Mid-October - Conduct First Set of Auctions**

Earliest Path to First New gTLD (Hypothetical)

● 2 Jul: Registry Agreement Approved

3-15 Jul: Contracting

16 Jul – 16 Aug: Pre-Delegation Testing

19-21 Aug: Transition to the IANA Team

22 Aug – 5 Sep: First TLD Delegated

● 5 Sep: First TLD Delegated

6 Sep – 5 Oct: Sunrise Notice

6 Oct – 5 Nov: Sunrise Period

| Jul 2013 | Aug 2013 | Sep 2013 | Oct 2013 | Nov 2013 |
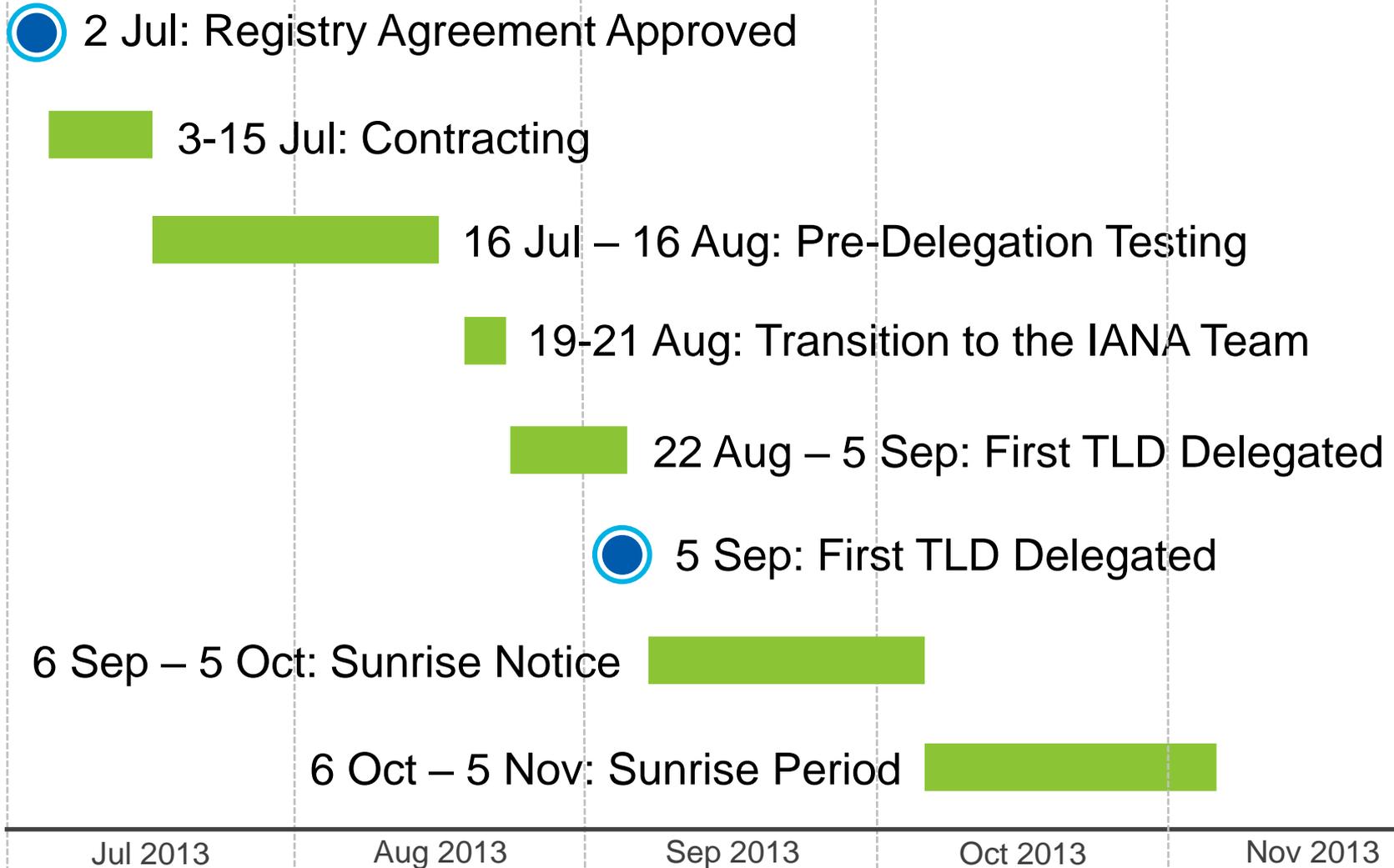
New gTLD Program Timeline

Initial Evaluation Results

Extended Evaluation

String Contention Resolution

Board Addresses 15 Items of GAC Advice

Board Continues to Address GAC Advice (TBD)

◎ Registrar Accreditation Agreement Approved

◎ Registry Agreement Approved

Contracting

Pre-Delegation Beta Testing

Pre-Delegation Testing

Rights Protections Mechanisms

Operational Support Mechanisms

| Jun 2013 | Jul 2013 | Aug 2013 | Sep 2013 | Oct 2013 | Nov 2013 | Dec 2013 |

Thank You!

Attend related New gTLD sessions:

+ Contracting
  Mon, 15 July, 16:30 – 17:30, Hall 1A

+ Pre-Delegation Testing
  Mon, 15 July, 17:45 - 18:45, Hall 1A

+ Trademark Clearinghouse
  Wed, 17 July, 11:00 – 13:00, Hall 1A

+ Uniform Rapid Suspension System
  Wed, 17 July, 13:15 – 14:15, Hall 1A

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