





This Is YOUR Day

- WELCOME!
- Newcomer Experience
- ICANN and the Internet Eco-System
- ICANN and the Multi-Stakeholder Model

LUNCH BREAK 1200-1315

- ICANN's Work
- ICANN Meeting Week
- Staying Engaged!





Welcome From Fadi Chehade





Am I The Only One?



- Strange Language
- Closed Doors
- Everybody knows everybody





What Is This Day All About?

- Awareness
- Participation
- Engagement
- ICANN Meeting Week
- How To Stay Engaged





Newcomer Day Goals

- Enable fast and effective engagement at 1st meeting
- Help to understand ICANN, its structure, processes and community
- Provide mentorship, guidance, and networking opportunities
- Send you off in a better place than when you arrived!



WHO RUNS THE INTERNET?

NO ONE PERSON, COMPANY, ORGANIZATION OR GOVERNMENT RUNS THE INTERNET.

The Internet itself is a globally distributed computer network comprised of many voluntarily interconnected autonomous networks. Similarly, its governance is conducted by a decentralized and international multi-stakeholder network of interconnected autonomous groups drawing from civil society, the private sector, governments, the academic and research communities, and national and international organizations. They work cooperatively from their respective roles to create shared policies and standards that maintain the Internet's global interoperability for the public good.

WHO IS INVOLVED:

IAB ACPSR

INTERNET ARCHITECTURE BOARD Oversees the technical and engineering development of the IETF and IRTF. www.iab.org

ICANN CORV

INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS

Coordinates the Internet's systems of unique identifiers: IP addresses, protocol parameter registries, top-level domain space (DNS root zone).

www.icann.org

IETE CPS

INTERNET ENGINEERING TASK FORCE Develops and promotes a wide range of Internet standards dealing in particular with standards of the Internet protocol suite. Their technical documents influence the way people design, use, and manage the Internet. www.ietf.org

IGF A C P

INTERNET GOVERNANCE FORUM A multi-stakeholder open forum for debate on issues related to Internet governance. www.intgovforum.org

IRTF B

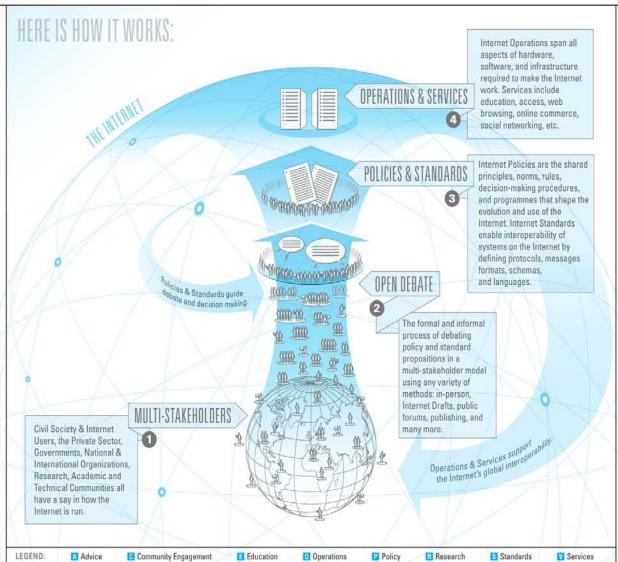
INTERNET RESEARCH TASK FORCE

Promotes research of the evolution of the Internet by creating focused, long-term research groups working on topics related to Internet protocols, applications, architecture and technology.

www.irtf.org

GOVERNMENTS AND INTER-GOVERNMENTAL ORGANIZATIONS G

Develop laws, regulations and policies applicable to the Internet within their jurisdictions; participants in multilateral and multi-stakeholder regional and international fora on Internet governance.



WHO IS INVOLVED:

ISO 3166 MA

INTERNATIONAL ORGANIZATION FOR STANDARDIZATION,

MAINTENANCE AGENCY

Defines names and postal codes of countries, dependent territories, special areas of geographic significance.

www.iso.org/iso/country_codes.htm

ISOC GERV

INTERNET SOCIETY

Assure the open development, evolution and use of the Internet for the benefit of all people throughout the world. Currently ISOC has over 90 chapters in around 80 countries.

www.internetsociety.org

RIRS DEV

5 REGIONAL INTERNET REGISTRIES Manage the allocation and registration of Internet number resources, such as IP addresses, within geographic regions of the world.

www.afrinic.net www.apnic.net www.arin.net www.lacnic.net

www.ripe.net

Africa Asia Pacific Canada & United States Latin America & Caribbean

Europe, the Middle East & parts of Central Asia

W3C 3

WORLD WIDE WEB CONSORTIUM Create standards for the world wide web that enable an Open Web Platform, for example, by focusing on issues of accessibility, internationalization, and mobile web solutions.

www.w3.grg

INTERNET NETWORK OPERATORS' GROUPS MOV

Discuss and influence matters related to Internet operations and regulation within informal fora made up of Internet Service Providers (ISPs), Internet Exchange Points (IXPs), and others.



Components of Internet Ecosystem

- Organizations, individuals and processes that shape the coordination and management of the global Internet
- Highly interdependent parts which require significant coordination
- ICANN is one of these organizations; pivotal to naming and addressing





The World's Network: the Domain Name System

- Internet Protocol numbers are unique addresses that allow computers to find one another
- The Domain Name System matches IP numbers with a name
- DNS is the underpinning of unified Internet
- ICANN was formed in 1998 to coordinate DNS





- Domain Name System
- Generic Top-Level Domains (gTLDs)
- Country Code Top-Level Domains (ccTLDs)
- Root Zone and other Infrastructure domains
- Internet Protocol (IP) Address Allocation
- Protocol Parameter Registries
- Other minor functions (e.g. Time Zone Database)





WHAT DOES ICANN DO?

To reach another person on the

address into your device - a name

or a number. That address must be unique, so computers will know

where to find each other. ICANN

maintains and administers these

unique identifiers across the world.

Without ICANN's management of

this system, known as the Domain

Name System or DNS, we wouldn't

For more information or to get involved, please visit www.ICANN.org

have a global, scalable Internet

where we can find each other.

Internet you have to type an

ONE WORLD. ONE INTERNET.

Community-Driven Policy

To keep pace with dynamic technologies and rapid innovation, ICANN enables consensus-driven, multistakeholder policy development, with broad representation from the global Internet community.

Competition & Choice

From accrediting over 1000 registrars, to introducing new Top Level Domains (TLDs), ICANN works to expand consumer choice by fostering competition and innovation in the domain name marketplace.

COORDINATION

WHICH FUNCTIONS DOES ICANN COORDINATE?

- . Domain Name System (DNS)
- · Internet Protocol (IP) address allocation
- · Protocol-Parameter Registry
- · Root Server Systems

OPERATIONS

UNIQUE IDENTIFIERS

- . Generic Top-Level Domain name (gTLD) system management
- · Country Code Top-Level Domain name (ccTLD) DNS

Security & Stability

• Time zone database management

Multistakeholder Model:

Civil Society & Internet Users. the Private Sector, National &

COMMUNITY-DRIVEN

International Organizations, Governments, Research, Academic and Technical Communities are all represented.

ICANN supports DNS security through technical training and engagement, coordinating and collaborating with the community in the implementation of standards such as DNSSEC.

Interoperability

ICANN's work enables new technologies to flourish while maintaining interoperability across the global Internet. For example, management of the unique protocol identifiers allows communication using secure connections between users.



COMPLIANCE

HOW DO I PARTICIPATE?

- . Sign up for updates at mylcann.org
- . Join one of the many Public Comment Forums on ICANN's website
- · Attend ICANN's Public Meetings in person or online to provide input at a Public Forum
- · Join one of ICANN's Supporting Organizations or Advisory Committees

WHO'S INVOLVED?

Registrar Registry

A number of groups, each of which represents a different interest on the Internet. All of them come together with the Board of Directors to shape ICANN decisions.

Supporting Organizations

- · Country Code Names · Governmental
- · At-Large

Advisory

Committees

Technical Advisory Board of Directors

· Technical Liaison Group · Internet Engineering Task Force

Bodies

· Root Server System

ICANN oversees the contracts it maintains and enforces the consensus policies developed through the community-driven process. ICANN's Contractual Compliance function seeks to ensure compliance with the agreements and the consensus policies.

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What makes up the Multi-stakeholder Model

Ombudsman Board of Directors Nominating Committee President and CEO + Per ICANN Bylaws, Task Force (IETF) ICANN staff At-Large ASO **Technical Liaison Group** Per ICANN Bylaws: (TLG) At-large Advisory Committee, (AfriNIC, APNIC, ARIN, in conjunction with RALOs LACNIC, RIPE NCC) (ALAC) **Advisory Committee** (RSSAC) **GNSO ccNSO** + ccTLD registries gTLD registries Security and Stability gTLD registrars IP interests (SSAC) ISPs Non-commercial interests **Governmental Advisory** Not-for-Profit Operational Committee (GAC)



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How do the Regional Staff fit into this model?

- Interact with the regional ICANN community;
- Make sure our / your voice is heard;
- Work with our partners (ISOC, RIRs etc) to maintain bottom-up approaches on IG issues;
- Which leads to the IGOs....



ICANN's Work

WHAT DOES ICANN DO?

To reach another person on the Internet you have to type an address into your device—a name or a number. That address must be unique, so computers will know where to find each other. ICANN maintains and administers these unique identifiers across the world. Without ICANN's management of this system, known as the Domain Name System (DNS), we wouldn't have a global, scalable Internet where we can find each other.

Community-Driven Policy

To keep pace with dynamic technologies and rapid innovation, ICANN enables consensus-driven, Multistakeholder policy development, with broad representation from the global Internet community.

Who's Involved:

A number of groups: supporting organizations, advisory committees, technical advisory bodies and board of directors.

Competition & Choice

From accrediting over 1000 registrars, to introducing new Top Level Domains (TLDs), ICANN works to expand consumer choice by fostering competition and innovation in the domain name marketplace.

COORDINATION

Security & Stability

ICANN supports DNS security through technical training and engagement, coordinating and collaborating with the community in the implementation of standards such as DNSSEC.



POLICY-MAKING

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OPERATIONS

UNIQUE IDENTIFIERS

COMPLIANCE

CONTRACTED PARTIES

Get involved:

Multi-stakeholder Model:

Users, the Private Sector.

ments, Research, Academ-

ic and Technical Communi-

Civil Society & Internet

National & International

Organizations, Govern-

ties are all represented.

- · Sign up for updates at myicann.org
- Join one of the many Public Comment Forums on ICANN's website
- Attend ICANN's Public Meetings in person or online to provide input at a Public Forum
- Join one of ICANN's Supporting Organizations or Advisory Committees

Compliance

ICANN Oversees the contracts it maintains and enforces policies developed through the community-driven process. ICANN's compliance function seeks to address and correct non-conforming practices.

Interoperability

ICANN's work enables new technologies to flourish while maintaining interoperability across the global Internet. For example, management of the unique protocol identifiers allows communication using secure connections between users.



Community-Driven Policy - How?



Multi-Stakeholder

Bottom-Up

Open

Transparent



Community-Driven Policy Support Why?

Help The Community

- Create policies and guidelines that are:
 - Implementable and effective
 - Developed through a highly participative, fair, and balanced process in a timely and efficient way

Support The Community

- Engage and support the participation of all necessary stakeholders
- Inform and educate stakeholders

ManagedProcesses

- Manage the policy process efficiently and effectively to benefit the global Internet community
- ...frequently as important as outcomes





Policy Participants - Who?



ICANN Supporting Organizations (SO)

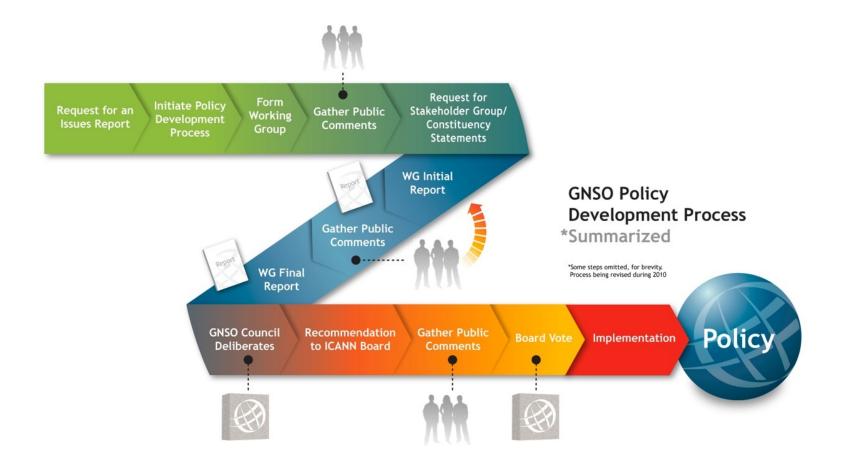
- GNSO Generic Names Supporting Organization
- ccNSO Country-Code Names Supporting Organization
- ASO Address Supporting Organization

ICANN Advisory Committees (AC)

- ALAC At-Large Advisory Committee
- GAC Governmental Advisory Committee
- SSAC Security & Stability Advisory Committee
- RSSAC Root Server System Advisory Committee



Policy Processes - What?





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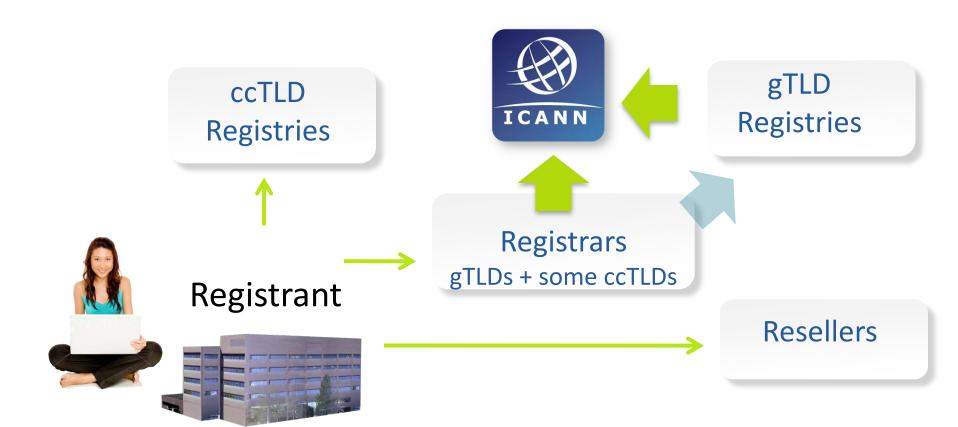
Policy Processes - What?





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Current Landscape





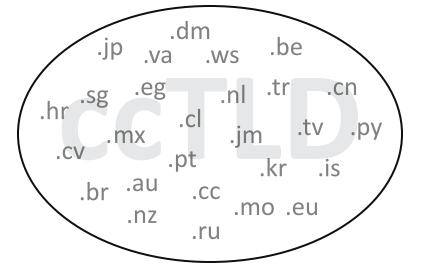
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New gTLD Program

New gTLDs

.city.acronym.gIDNs.brand.出口.community.region.деньги



Fast Track Program

IDN ccTLDs

مصر عارات عارات 香港 .pф



What is a Registry?



A "Registry" is the authoritative, master database of all domain names registered in each Top-Level Domain. The registry operator keeps the master database and also generates the "zone file" which allows computers to route Internet traffic to and from top-level domains anywhere in the world.



More than Database & software

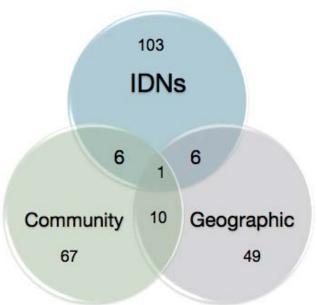
Must be designed and managed with security, stability, and robustness in mind

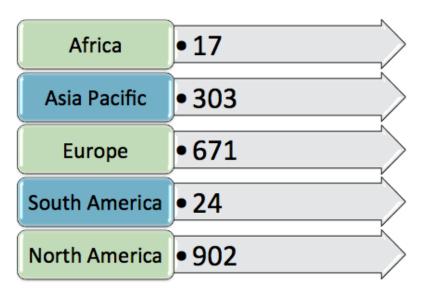
A Registry includes:

- Network infrastructure firewalls, load balancers, routers, packet shapers
- Protocol and application servers
- DNS and WHOIS servers
- Billing systems
- Monitoring systems
- Security and intrusion detection systems

Basics: New Generic Top-Level Domains (new gTLDs)

 introduction of unlimited generic top-level domain names (in both ASCII & IDN) into the domain name space; Received 1930 applications for new gTLDs





+ View all current applications and the status of each: https://gtldresult.icann.org/application-result/applicationstatus



Basics: Internationalized Domain Names (IDNs)

- + Internationalized Domain Names are domain names represented by local language characters.
- + Allowed us to go from: 中国互联网络信息中心.cn/

to: 中国互联网络信息中心.中国/

+ The first IDN ccTLDs delegated in the root zone 05 May 2010:

United Arab Emirates	Egypt	Saudi Arabia	Russia
امارات	مصر	السعودية	рф

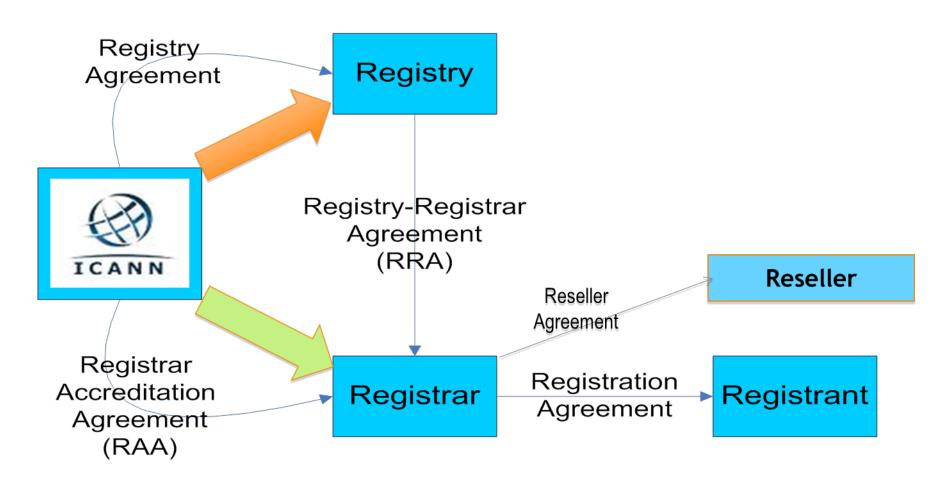


What is a Registrar?

- Contracted with ICANN and Registries
- Business Models:
 - Traditional Retail
 - Reseller-Focused
 - Low Cost / Limited Service
 - Brand Protection
 - Niche Markets
 - Single TLD
 - Private



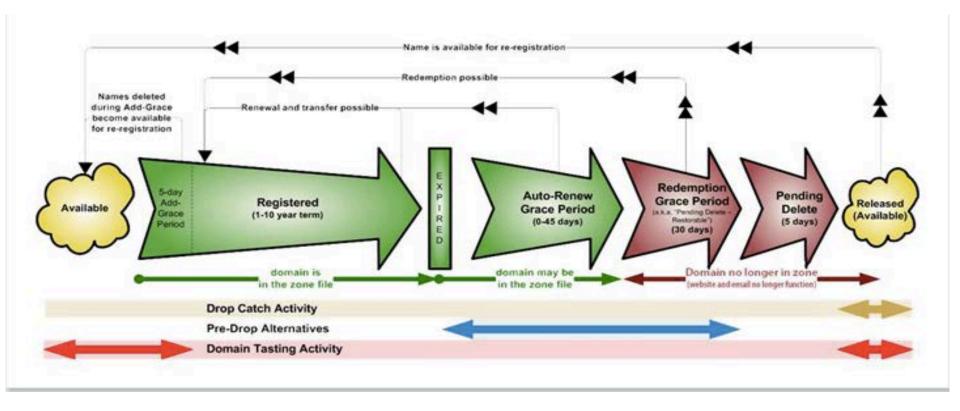
Contractual Relationship Overview





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Domain Name Life Cycle



Contractual Compliance ensures that ICANN's contracted parties comply with their agreements and the consensus policies during the life cycle.

Domain Name Issues

Examples of Registration

Issues that are dealt with by the ICANN Agreements and Consensus Policies

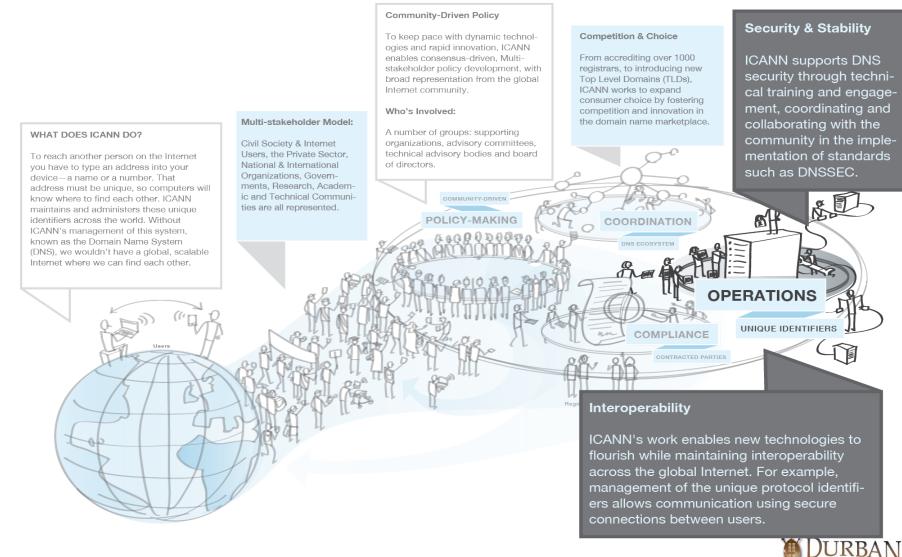
- Creation Issues
- Renewal Issues
- Trademark Disputes Issues
- WHOIS inaccuracies Issues
- Transfer issues
- Reseller issues

Examples of Use Issues that are dealt with by law enforcement or consumer protection agencies

- Website content
- Spam
- Phishing
- Malware
- Cybercrime



Security & Stability Interoperability



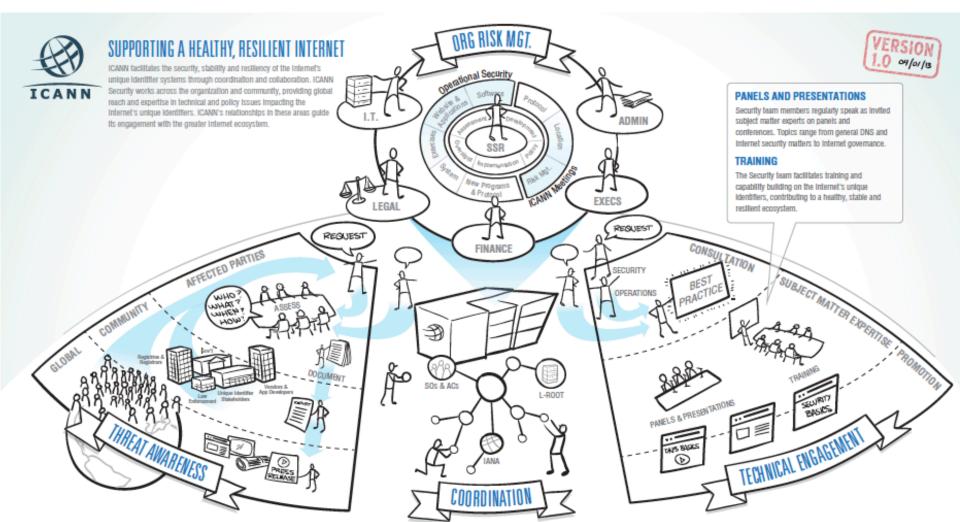
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COORDINATE & COLLABORATE



The Security learn is regularly invited to speak with community stakeholder groups, and cellitates activity with ICANN's Supporting Organizations and Advisory Committees.

PUBLICIZE & PROMOTE



The Security learn provides thought leadership in the form of white papers, blog posts and the annual Security, Stability & Resiliency Framework for ICANN.

TALKS

Team members represent ICANN at various conferences and events worldwide, speaking on cybersecurity and governance, the internet's unique identifiers and ICANN.

CONSULT & ADVISE







The learn contributes to scenarios for global cyber exercises, provides advice on operational practices such as with the root server community and DNS technical community.

REVIEW & COMMENT



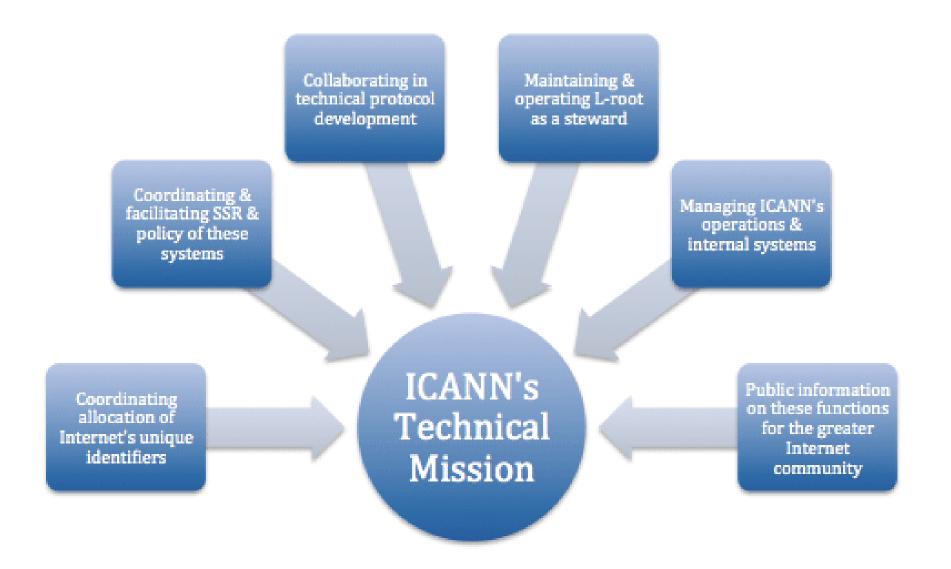


The learn regularly provides input into policy development processes, comments on protocols and open standards managed by others in the Internet ecosystem.

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Build Your Schedule

Morning		Afternoon	
9:00	Session	14:30	Session
9:30	Session	15:30	Session
10:30	Session	16:00	Session
11:00	Session	17:30	Session
12:00	Session	19:00	Session
12:30	Session	20:00	Session
14:00	Session	22:00	Session



Where To Find Durban Information

http://durban47.icann.org/

for any information on this meeting, venue, updated schedules

http://durban47.icann.org/full-schedule

Transcripts, recordings, presentations



Monday

- ☐ DNS Women's Breakfast@700
- ☐ Welcome Ceremony@830
- ☐ New gTLD Program Status Update@1300
- ☐ Implementation of African Strategy@1300
- ☐ Internet Governance Update@1630
- ☐ DNSSEC for Beginners@1700
- + Various Working Groups, ccNSO Tech Day



Tuesday

CONSTITUENCY DAY

- ☐ Supporting Organizations
- □ Advisory Committees
- ☐ Stakeholder Groups
- Constituencies



Wednesday

- ☐ Security and Stability Update@900
- ☐ Latin America and Middle East Regional Strategies@915
- ☐ ICANN Online Learning@1400
- ☐ IPv6 Workshop@1500
- ☐ Africa Untethered: The Era of Digital Africa@1500
- ☐ Domain Name Assoc and CEO Task Force Update@1700



Thursday

- ☐ Meeting Strategy Working Group@900
- ☐ Interactive Community Outreach Session@1100
- ☐ Geographic Regions Review Workshop Final Report Discussion@1230
- ☐ Public Forum@1330
- ☐ Board Meeting@1800



I-CANN Network Having Fun...

- ☐ Monday At Large AFRALO Event
- ☐ Tuesday Music Night
- Wednesday Gala
- ☐ Thursday ICANN 47 Wrap Up Cocktails
- ☐ Always....Networking at Coffee Breaks etc





- Newcomer Program: Sessions
- Newcomer Program: Welcome Area
- Open Sunday-Wednesday w/Registration from 0830-1800
- Meeting Guide: paper and electronic
- Schedules: electronic, mobile, monitors
- ICANN ACRONYMS, download Quizlet Mobile, use
 - http://www.icann.org/en/about/learning/glossary or http://www.andalucia.com/icann/



Participation in ICANN

- + Attend ICANN's public meetings in person or online with Remote Participation Tools
- + Receive updates Your way via MylCANN.ORG
- + Participate in the Confluence/Community Wiki
- + Engage with icannwiki http://icannwiki.com/
- + Join public comment forum on ICANN's web site
- + Join one of ICANN's Supporting Organizations or Advisory Committees





